

Greater Dallas Business Ethics Award

On May 2nd, TELOS Fitness Center was awarded the prestigious “2006 Greater Dallas Business Ethics Award”, recognizing companies that demonstrate the highest standards of ethical conduct and corporate citizenship.

TELOS Fitness Center Raising the bar...

Companies must be nominated for the award, with all entries reviewed by a blue ribbon panel of professional ethicists and academics. Honorees are selected based on their commitment to ethical business practices in everyday operations, management philosophies, service integrity, and public responsibility.

The Greater Dallas Business Ethics Award is presented by the: Dallas Chapter of the Society of Financial Service Professionals, Edwin L. Cox School of Business and Cary M. Maguire Center for Ethics and Public Responsibility, Southern Methodist University; Financial Planning Association of Dallas / Fort Worth, North Texas Ethics and Character Association. Gardere attorney and counselors sponsors the award. Regional winners move on to the national level and are considered for the “American Business Ethics Award”.



"This award is a testimony to the collective character of Team TELOS." Brent Darden.

TELOS (Greek for “completion” or “fulfillment”) Fitness Center’s award-winning formula for success is built upon a unique integration of exercise, nutrition and therapy; expert professional trainers that propel industry standards; and a culture of luxury and service. Brent Darden, recognized by IHRSA as General Manager of the Year, and Everett Aaberg, recognized by IDEA as Personal Trainer of the Year, have partnered to develop the distinctive TELOS experience. Located in Dallas, Texas, TELOS offers state-of-the-art strength and cardiovascular training, Power Pilates, Yoga, group exercise, aquatics, nutritional counseling, spa services, clinical techniques / therapies, and more to the discriminating consumer.

To learn more about TELOS Fitness Center, visit www.telosfitnesscenter.com

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